



ASPECT RATIOS AVAILABLE

3:1

Super Wide Format



Ideal for group shots and slim web banners. Certain sites, such as marketplaces, can use even slimmer banners, please let me know and I will leave space around the edge for further cropping.

16:9

Wide Format



A good choice for group shots that can be used as adverts or product headers. Clients can ask for space to be left top and bottom of this if they wish to gain more use, and to then crop for slim web banners later.

3:2

Std Rectangular



Best for feel, in landscape or portrait. Lends itself to asymmetric shots more and can provide a more appealing creative / dynamic aesthetic.

1:1

Square



Most versatile for ecommerce. Pretty much standard across selling sites, marketplaces. The default product image ratio.